

TURKISH AIRLINES IDEALIST PLATFORM CONDITIONS OF PARTICIPATION AND USE

Parties

The parties to this Agreement are Turkish Airlines A.O. ("Turkish Airlines"), which operates www.turkishairlines.com and/or idealist.turkishairlines.com ("Website") and whose head office is located at the address below, and You, valuable participants ("Participants") who apply to the Idealist Platform ("Project") project by accessing the Website and participate in the processes.

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General Information

This Agreement sets out the rights and obligations between Turkish Airlines and the Participants who visit the Website, apply to the Idealist Platform ("Project") project, participate in the processes, regarding the terms of access/use of the Website; therefore, it is important that you read and understand the entire text carefully.

By accessing and using the Website, you unconditionally and irrevocably accept the Terms of Participation and Use ("**Agreement**").

In the 90th Anniversary Idea Contest, which aims to attract participation from all over the world, Turkish Airlines expects its passengers or prospective passengers to share their ideas to enrich their flight experience.

Participants will be able to submit their ideas on idealist.turkishairlines.com.

All ideas from all corners of the world will be evaluated by a jury consisting of Turkish Airlines' teams of experts in the competition categories.

In 5 main categories, 90 people from all over the world will be awarded with a total of 9 million Miles from Turkish Airlines' passenger program Miles&Smiles and will meet at the award ceremony in Istanbul on the 90th anniversary of Turkish Airlines.

The terms of this Agreement will also apply when you use the Website or parts of the Website through other websites that provide access to the Website in whole or in part.

Turkish Airlines reserves the right to amend and update this Agreement at any time. It is the Participants' responsibility to follow the changes.

Turkish Airlines reserves the right to block access to or use of the Website at any time, without any warning or notice, as Turkish Airlines deems appropriate and without giving any justification.

Turkish Airlines reserves the right to modify or terminate the programs and competitions on the Website at any time without any warning or notice.

Participation in the Idealist Platform Project

Participants acknowledge that they are aware that the transactions and activities carried out through the Website, which are required to be carried out by persons of legal age with the power of appeal in accordance with the law, can only be carried out by persons who are legally considered to be of legal age (especially those over the age of 18), and that minors (especially those under the age of 18) can only carry out transactions through their legal representatives, otherwise the Website administrators and Turkish Airlines will not be liable.

Participants applying for the idealist platform project agree to comply with all of the terms and conditions of this contract as set out by Turkish Airlines.

Participants are responsible for filling in the information requested in the application form completely and accurately.

Applications containing false or incomplete information will be deemed invalid, and if false or misleading information is detected after the application stage, the team will be disqualified from the competition.

Applications will be evaluated according to the criteria determined by Turkish Airlines.

Applications of Turkish Airlines A.O., Turkish Technic A.Ş. and THY Teknoloji ve Bilişim A.Ş. employees and their first-degree relatives (mother, father, spouse and children) will not be included in the evaluation.

Competition Categories within the Scope of Idealist Project

The categories of the competition will be as follows:

1. Flight Experience

Catering

Inflight products

Inflight entertainment system (IFE)

Comfort

Additional services

Other

2. Airport Experience

Transportation

Ticketing

Check-in

Baggage

Lounges

Boarding

Information

Other

3. Sales, Communication and Winning Experiences

Website

Sales offices

Mobile application

Call center

Agencies

Social media

Advertisements

Miles&Smiles

Corporate Club

JetGenç

Shop&Miles

Other

4. Organizational Development and Innovation

Business processes

Organization

Efficiency and profitability

Education and employment

Innovation and entrepreneurship ecosystem

New business model opportunities

Cooperation opportunities

Digitalization

Other

5. Sustainability and Social Responsibility

Waste management

Environmentally friendly products

Carbon emissions

Social responsibility

Other

Project Evaluation Process

All ideas from all corners of the world will be evaluated by a jury consisting of Turkish Airlines' teams of experts in the competition categories.

Awards

Turkish Airlines will reward 90 people with 9 million Miles&Smiles Miles on the 90th anniversary of its foundation.

In the competition to be organized in 5 different categories, it is planned to award 18 people in each category and 90 people in total in 5 categories.

The total prize distribution is listed below:

For each category:

- 1st prize: 300,000 Miles
- 2nd prize: 250,000 Miles
- 3rd prize: 200,000 Miles
- 4th prize: 150,000 Miles
- 5th prize: 120,000 Miles
- 6th-18th prize: 60,000 Miles

Within the scope of the Project, the prizes to be offered to the participants who are ranked in the competition will be redeemable in accordance with [Miles&Smiles Terms and Conditions](#). The project awards determined as mileage points will be credited to the beneficiary only as mileage points to an M&S membership account opened in the name of the beneficiary. No cash payment of rewards other than mileage points can be requested.

Turkish Airlines reserves the right to change the prizes.

Personal Data

Detailed information on the processing of your personal data is available on the Idealist Platform [Data Protection Clarification Text](#).

Detailed information on cookies is available at [Cookie Clarification Text](#).

Security

Turkish Airlines attaches importance to the protection of personal data. All reasonable precautions are taken to keep confidential information that you transfer to us by using the Website confidential and to protect this information from unauthorized access. Despite the measures taken, we cannot guarantee that unauthorized access to this information will never occur. Turkish Airlines will not be liable for any such unauthorized access unless it occurs solely as a result of our gross negligence.

Intellectual Property Rights

Participants shall be entitled to all property rights on all kinds of writings, photographs, videos, software, information, visual, audio materials and other applications including but not limited to those mentioned above and/or their processing and/or sound recordings and/or all kinds of arrangements and versions created and/or all kinds of determinations obtained from and/or related to them (hereinafter referred to as "Content") that they upload to the website.) and all property rights on them and the financial rights arising from being the author and from the Law No. 5846 on Intellectual and Artistic Works ("FSEK") in the form of reproduction, dissemination, processing, transmission to the public by means of signal, sound and / or image transmission, representation and / or related rights arising from being a performer and / or producer, the way of presentation to the public, the determination of the time and place and any modification of the work in any way and the rights arising from the design, trademark, registering the designs and applying them to the products and all other intellectual and industrial rights, the personal rights of the image/sound/content owners, all kinds of media/platforms/products/materials/organizations etc. determined by Turkish Airlines (including radio, TV, internet, cinema, direct marketing activities, press conferences, written and visual media, electronic or digital/digital media, all kinds of services, media, satellite, cable other digital, wire, cable, etc.) (including but not limited to radio, TV, internet, cinema, direct marketing activities, press conferences, print and visual media, electronic or digital/digital media, including radio, TV, internet, cinema, direct marketing activities, press conferences, print and visual media, all kinds of services, media, satellite, cable, other digital, wire and non-wire means and in a way that can be transferred to others, without any time and medium restriction, to be used in Türkiye and the world, without demanding any compensation, and agrees, declares and undertakes that he/she consents to the publication of the aforementioned Contents without the need to obtain prior permission and/or to be viewed/monitored by third parties to be determined by him/her, and that he/she consents to the recording/processing of the aforementioned Contents and the system records related to these Contents (uploading, removing contents to the system, etc.) by Turkish Airlines and to be shared with the companies providing infrastructure.) to be recorded/processed by Turkish Airlines and to be shared with the companies providing infrastructure.

Participants shall be entitled to all property rights, reproduction, dissemination, processing, financial rights in the form of reproduction, dissemination, processing, transmission to the public by means of means of sign, sound and / or image transmission, and related rights arising from being a producer and / or performer, and the personal rights of image / sound / content owners on the Content in question and on any Intellectual and Industrial Rights elements contained in the Content, full and sole owner, and that they have taken over, obtained permission and rights from the sub-employees, the relevant work or right holders or the collecting societies to which they are affiliated, in accordance with the conditions of validity set out in Articles 48 and 52 of the FSEK and in writing, unlimitedly and indefinitely without any time limit, in a manner that can be transferred to third parties in all kinds of products / platforms / materials / organizations / media etc. in Türkiye and all over the world, including those mentioned above. They accept and undertake that they have taken over these rights in a way that can be transferred to third parties, that they have obtained permission, that they are the right holders, that they are responsible for all the fees required to be paid to the Professional Unions due to the works, that these rights are in their own possession, that they have the ability and legal authority to transfer these rights, that a third party directly or indirectly on these rights does not have any encumbrance, financial or moral or commercial right under any name and name.

All data provided to participants during the Idealist Platform project is the exclusive property of Turkish Airlines. Any data may be subject to intellectual property rights. Participants are obliged to use the data according to and in accordance with intellectual property rights.

Each participant expressly confirms that the project developed during the Idealist platform project is original and created by its own creativity; that the project has not been previously sold to any third party; and that the project does not violate the intellectual property rights of any third party. Each participant undertakes to indemnify and hold harmless Turkish Airlines and its partners from and against any and all liabilities, damages or lawsuits that may be brought by third parties in this regard.

Participants agree that all information they share during the Idealist platform project is public information and not subject to confidentiality. Turkish Airlines reserves the right to use the projects developed by the users during the Idealist platform project.

Links to Other Sites

The Website may contain links to other websites or web pages that are not established, operated or organized by us solely for your convenience. Similarly, there may be other websites or web pages that are linked to the Website that are established, operated or regulated by third parties. The use of these sites or pages is subject to the terms and conditions set by the relevant third parties who have established, operated or organized this website or page.

The fact that a link is provided to such sites or pages through the Website does not mean that a guarantee is given by us for the products and services offered by these sites or pages, and there is no representation relationship between us and the persons or companies operating these sites, and we do not assume any responsibility for the products, services and website operation of these persons and/or companies. Under no circumstances and under no circumstances are we a party to the transactions and/or contracts of nature made through the use of these websites, nor are we the proxy and/or representative of these companies and/or persons. All disputes arising out of the products and services provided by such site or pages shall be resolved between you and the relevant third party(ies) who establish, operate or organize such site or pages. You agree that we accept no responsibility for the use of such site or pages. No claim shall be made against us, our subsidiaries or affiliates in such event.

Dispute Resolution

This Agreement, your use of the Website or the materials available on or downloaded/accessed from the Website and any disputes or claims arising out of or in connection therewith shall be governed by and construed in accordance with the laws of the Republic of T. You agree to submit such disputes and claims to the jurisdiction of the Bakırköy Courts. We reserve the right to bring any claims asserted before legal authorities to the judicial and administrative authorities of the country where you reside or use the Website.

Where the Convention has been translated into languages other than Turkish, the Turkish text of the Convention shall prevail in the event of any inconsistency or discrepancy between the Turkish text and the translation of the Convention in any language.